



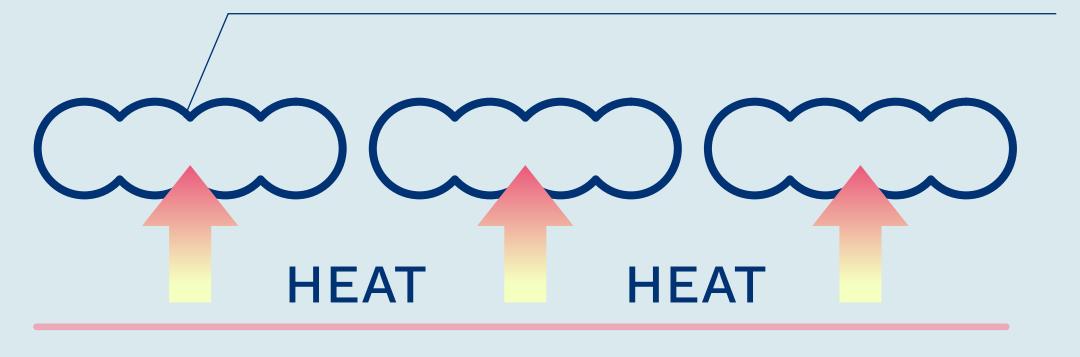




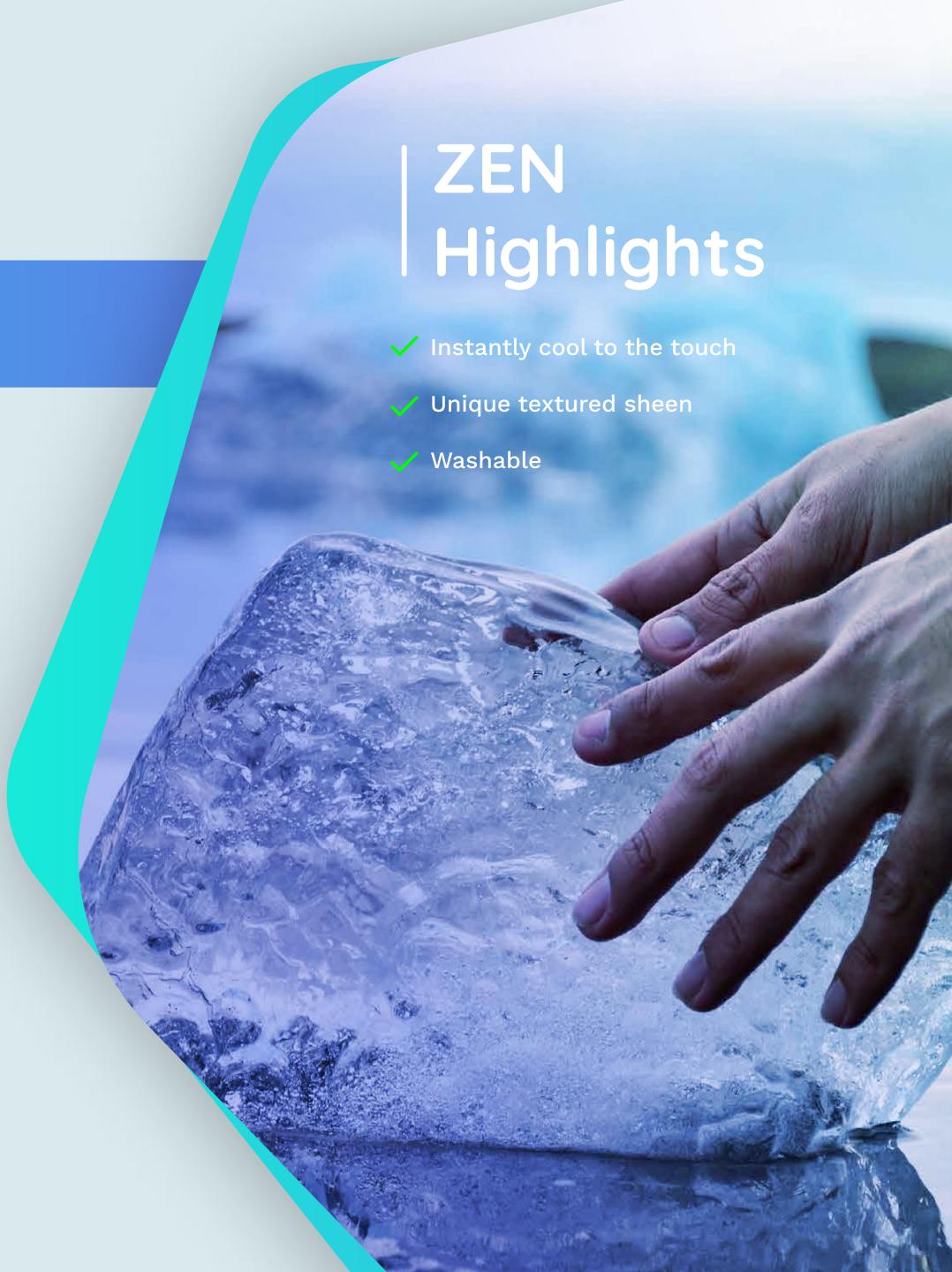
A COOL-TO-THE-TOUCH FABRIC

Our body temperature naturally starts to fall as bedtime approaches, and so, the cool-to-touch sensation of our Zen fabric helps signal to your body that it is time to fall asleep as you lay down on the mattress.

Polyethylene (fiber with high thermal conductivity)



SKIN





HOW IT WORKS

The high thermal conductivity and fiber texturization of our Zen fabric draws the heat away from your body resulting in an instant cooling effect that can be measured with a scientific Q-max value or by just placing your hand on our Zen fabric.

The advanced cool-to-touch technology of our Zen fabric is also long lasting and wash durable because the effect is intrinsic to the composition of the yarn meaning it will always feel cooler than polyester or cotton regardless of the outside air temperature.

